

Production, Shipment of Digital Still Camera
January-December in 2019

Unit Upper:PCS, Lower:1,000Yen

Item	Production		Total Shipment(Worldwide)						Shipment to Asia (except for Japan)		
	Jan.-Dec.	%	Jan.-Dec.	%	Shipment to Japan		Except for Shipments to Japan		Jan.-Dec.	%	
					Jan.-Dec.	%	Jan.-Dec.	%			
Digital Still Camera Total	14,862,729	76.2	15,216,957	78.3	2,315,868	81.4	12,901,089	77.8	3,539,796	73.7	
	458,072,837	87.6	587,143,002	80.5	75,928,531	86.1	511,214,471	79.8	188,992,296	76.4	
By Type	Camera with Built-in Lens	6,622,012	77.1	6,755,467	78.0	1,483,179	83.1	5,272,288	76.7	1,055,177	86.0
		107,683,151	87.0	130,137,331	81.6	26,941,333	89.9	103,195,998	79.7	27,801,184	93.2
	Camera with Interchangeable Lens	8,240,717	75.5	8,461,490	78.6	832,689	78.5	7,628,801	78.7	2,484,619	69.5
		350,389,686	87.7	457,005,671	80.2	48,987,198	84.2	408,018,473	79.8	161,191,112	74.1
	Single Lens Reflex	4,417,993	66.4	4,504,987	68.0	287,694	61.3	4,217,293	68.6	1,153,137	56.2
		156,091,140	72.5	174,635,831	58.7	13,743,593	57.3	160,892,238	58.9	61,475,916	52.0
	Mirrorless	3,822,724	89.8	3,956,503	95.6	544,995	92.2	3,411,508	96.2	1,331,482	87.5
		194,298,546	105.6	282,369,840	103.6	35,243,605	103.1	247,126,235	103.7	99,715,196	100.4

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China		Shipments to Asia (except for Japan and China)		Shipments to Europe		Shipments to Americas		Shipments to Other Areas		
	Jan.-Dec.	%	Jan.-Dec.	%	Jan.-Dec.	%	Jan.-Dec.	%	Jan.-Dec.	%	
Digital Still Camera Total	1,453,497	-	2,086,299	-	4,811,103	81.4	4,045,873	76.6	504,317	86.3	
	90,944,823	-	98,047,473	-	147,021,099	79.1	152,517,508	83.0	22,683,568	94.1	
By Type	Camera with Built-in Lens	382,645	-	672,532	-	2,269,732	73.5	1,691,729	74.4	255,650	88.8
		11,716,788	-	16,084,396	-	40,745,879	71.0	29,897,285	82.0	4,751,650	83.0
	Camera with Interchangeable Lens	1,070,852	-	1,413,767	-	2,541,371	90.0	2,354,144	78.3	248,667	83.9
		79,228,035	-	81,963,077	-	106,275,220	82.8	122,620,223	83.3	17,931,918	97.5
	Single Lens Reflex	466,862	-	686,275	-	1,489,177	86.0	1,477,906	66.8	97,073	61.8
		30,749,052	-	30,726,864	-	40,186,031	63.9	53,975,656	64.7	5,254,635	60.5
	Mirrorless	603,990	-	727,492	-	1,052,194	96.4	876,238	110.2	151,594	108.9
		48,478,983	-	51,236,213	-	66,089,189	101.0	68,644,567	107.5	12,677,283	130.5

(Camera & Imaging Products Association)